Reward Points Pro vs Magento Enterprise

Comparison Summary		
	Reward Points Pro	**Magento Enterprise**
Support	Fully Supported and Free	Supported
Customer-interaction	very high, fully customizable (with templates and over 40 config options)	very little
License	Open Source Commercial	Open Source Commercial
Referral System	Affiliate URLS, custom referral tracking, share on social network and more.	invite-friend integration only
Price	$199.00	$2,995/yr - $1,2990/yr USD

General Features Comparison		
	Reward Points Pro	**Magento Enterprise**
Reward points for Specific Product	Allow to set reward points for specific product	Yes
Customer's Reward Management	Customers can manage their points	No
Send points to a friend	Customer can send points to friends.	No
Points Sliders	Shopping cart points slider and text box to gives customers the power to choose how many points to spend.	one checkbox (use or don't use)
Fully custom points appearance	Customize the appearance of your points phrases and display	No
Multi-language Friendly	All points phrases are customizable to work with your own language, even Spanish, Portugues and French.	Yes
Import points for customers	Admin can import points for customers in bulk via CSV	No
Import points for products	Admin can import points for products in bulk via CSV	No

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Additional Customer Action Rewarding Comparison		
	Reward Points Pro	**Magento Enterprise**
Customer's Reward Management	Customers can manage their points	No
Reward for Reviewing/Rating Products	Yes and customizable	Yes, but without customizations
Reward for Registration (sign-up or new account creation)	Yes and customizable	Yes, but without customizations
Reward for order	Customer will earn points for each order of their	
Reward for Voting in Polls	Yes and customizable	Yes, but without customizations
Manage all points transfer history	Yes	No
Configuration Options	~40 parameters & options	~ 20 + Points value options
Add or Subtract points of customers	Admin can add or subtract points of customers	No
Import points from CSV file	Admin can import points from csv backup file.	No

Referral System Comparison		
	Reward Points Pro	**Magento Enterprise**
Customers can send referral messages from My Account	Yes	Yes
Customers can import contacts from their America online, Outlook, Yahoo, Gmail, Plaxo, CSV, TXT to invite friends	Yes	No
Affiliate URL/Link	Yes! Customers can use a referral URL/link to refer other customers.	No
Share referral link on social network	Customers can share their referral link on Facebook, Twitter, MySpace ..	No
Choose to reward customers on referral first order	Yes	Yes
Choose to reward customers on referral next order	Yes	No
Choose to reward customers on referral sign-up	Yes	Yes

If you have any question please email to **support@mage-world.com**